Random Acts of Love Campaign

Spreading love around the world, in big and small ways.





Being a single mom is hard and Valentine's Day can be rough, even if you want to ignore it's commercialized nature. Sending a bouquet to a single mom acquaintance as a random act of love. I love the reminder of a random act to spread light and love. #myactoflove, Engine



CO 22



Human Resources Business Partner at Big Village

This Valentine's Day #myactoflove and #actofkindness was to donate our couch to a new family. The recipient is going to be a big new family, with the couple expecting twins later this month. Sometimes small acts can go a long way for

+ Follow •••

+ Follow · · ·



Tiffany Lessler, FPQP™ - W... (She/Her) • 1st

My daughter and I made a love wreath for her classroom in celebration of Valentine's Day. Her friends and teachers loved it! #myactoflove







Elizabeth Shoemaker • 2nd Advertising VP | Marketing Executive | Brand Strategist

What started with a package shipped to my sister-in-law Sara Rainey by mistake, urned into #myactoflove. Phoenix Children's Hospital is now the proud owner of 20+ brand new children's books just in time for Easter. Thank you Bookfinders for generously allowing us to donate them instead of sending them back. It's a good

Frequently Asked Questions:

Q: Is there any cost to participate?

A: Spreading love and kindness is free for all. There is no cost whatsoever.

Q: Can I participate more than once?

A: Absolutely! There's no limit to the love you can spread through this campaign.

Q: How are the winners chosen?

A: Winners will be randomly selected from all participants who post their random act of love on LinkedIn using the hashtag #myactoflove by February 29th. Winners and their company will be contacted directly in early March.

Q: Where will the \$500 come from?

A: Seguoia will make a \$500 donation on behalf of each winner to their chosen charity.

Q: Which charities can a winner direct their \$500 donation to?

A: Must be a registered 501(c)(3) in good standing and with no political, religious, or controversial associations.

Q: What social impact event does my company win?

A: For each winner, their company can choose an event from one of Sequoia's three social impact partners: Goodera, Phin for Good, or Project Helping. Sequoia will provide each winning company with their chosen social impact event for a value up to \$1,000.

Q: Who can answer further questions?

A: For further information, please contact us at impact@sequoia.com.

